



Leadership Conference 2015

# Sponsorship Kit

May 12-15, 2015

Belmond Charleston Place  
Charleston, South Carolina



## Sponsorship Contact

Mike Dorsey

Senior Director of Industrial Relations and Development

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Leadership Conference 2015

## Sponsorship Opportunities

TAUC's Leadership Conference is the premier annual event where union construction executives gather for educational seminars, dynamic speakers, knowledge-sharing, networking and the Union-Made Golf Tournament. Sponsoring an event is your opportunity to make a lasting impression on the decision-makers in the industrial construction and maintenance industry.

### Gold Sponsor (3 available) - \$10,000 each

- ❖ Sole sponsor of one networking breakfast
- ❖ Logo displayed on marketing material, program, post-event material and onsite
  - ❖ 1/2 page ad in conference program
  - ❖ 1/4 page color ad in TAUC's quarterly magazine, The Construction User
- ❖ Logo included with other sponsors in full page color ad in The Construction User
  - ❖ One complimentary conference registration
  - ❖ Link to your website on [www.TAUC.org](http://www.TAUC.org) through 2015

### À la carte

- ❖ **Gala & James J. Willis Craftperson Award Presentation - \$15,000 (1)**
  - A highly anticipated event each year, the Gala presents its sponsor with a wealth of exposure
- ❖ **Welcome Reception (1) - \$10,000**
  - Exposure abounds for the Welcome Reception sponsor
- ❖ **Table-Top Display Space (3) - \$7,500 each**
  - Space to demonstrate your business and an audience that will listen
- ❖ **Keynote Speaker (1) - \$5,500**
  - Sponsor this year's Keynote Speaker
- ❖ **Phone Charging Station (1) - \$5,000**
  - Your logo on the powerblock that will charge attendees phones and tablets
- ❖ **Shipping Sponsor (1) - \$5,000**
  - Sponsor the shipment of every Thomas J. Reynolds award to the winner's address and include your organization's marketing piece in each shipment!
- ❖ **Tote Bags (2) - \$4,250 each**
  - Your logo on the tote bags that all attendees use during the conference...and after
- ❖ **Hotel Room Keycards (1) - \$3,750**
  - Your logo on all attendee hotel room keycards
- ❖ **Name badge Lanyards (1) - \$3,750**
  - Your logo on all attendee name badge lanyards
- ❖ **Coffee Break (2) - \$2,750 each**
  - Sponsor the start of a new day!
- ❖ **Safety Award Luncheon - \$575**
  - The Thomas J. Reynolds safety awards honor the top union contractors for their commitment to safety

*All à la carte sponsorships include sponsor's logo displayed on marketing material, program, on-site and online.*





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# Union-Made Golf Tournament

Sponsorship Opportunities

## **Golf Ball Sponsor (1) - \$2,500**

Have your logo printed in full color opposite to TAUC's on this year's official golf ball. A sleeve of 3 golf balls will be presented to every golfer that attends.

## **Golf Carts (1) - \$2,500**

Sponsor the golfer's transportation. This unique sponsorship is an excellent, repetitious way of getting your name recognized. Your sponsorship includes your company logo and name displayed in every single golf cart!

## **Golf Towel (1) - \$2,500**

Sponsor this year's towel given to each golfer. Each and every towel will include your logo.

## **Beverage Cart (1) - \$2,000**

Sponsor the thirst of the outing's participants. This opportunity includes signage and name recognition during awards presentation.

## **Lunch Sponsor (1) - \$1,750**

Get recognized for providing the outing's nourishment by having your full color logo on each participant's lunch box. Each golfer will receive a delicious lunch prior to the shotgun start.

## **Closest To The Pin (2) - \$1,500 each**

It will be a test of skill and accuracy. The winner(s) of this contest will find themselves walking away with a prize presented by the sponsor(s). (One Sponsor per hole.) This opportunity includes signage and name recognition during awards presentation.

## **Longest Drive (1) - \$1,500**

He or she who drives one the farthest will be prestigiously awarded a very nice driver to add to their golf bag. This opportunity includes signage and name recognition during awards presentation.

## **Straightest Drive (1) - \$1,500**

Similar in concept to the "Longest Drive." Just put it in play and he or she that lies closest to the line wins a prize. This opportunity includes signage and name recognition during awards presentation.

## **Tee Box Sponsor (18) - \$1,250 each**

The most popular golf tournament sponsorship, this opportunity includes signage and name recognition during awards presentation.

*All golf sponsorships include sponsor's logo on signage, marketing material, program, on-site and online.*





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# Sponsor Commitment

To commit to a sponsorship opportunity, please check the option(s) that interest you, complete this form and return with full payment to Mike Dorsey at mdorsey@tauc.org or fax to his attention at 703.524.3364. Please note: Some sponsorships are limited; number in parenthesis denotes number of sponsorships available. First come, first serve basis.

All sponsors must email a high resolution print ready logo to mdorsey@tauc.org for use on printed material. Sponsors who do not submit logos will only have their names printed.

All sponsorship commitments must be received, with payment in full, no later than March 20, 2015.

*Sponsor hereby authorizes and licenses NMAPC to use its name and logo in educational and promotional materials related to the sponsored event. Sponsor will provide NMAPC with a copy of said logo for such use.*

Sponsor signature: \_\_\_\_\_

### Leadership Conference

- Gold Sponsor (3) - \$10,000 each
- Gala & James J. Willis Craftperson Award Presentation (1) - \$15,000
- Welcome Reception (1) - \$10,000
- Table-Top Display Space (3) - \$7,500 each
- Keynote Speaker (1) - \$5,500
- Phone Charging Station (1) - \$5,000
- Shipping Sponsor (1) - \$5,000
- Tote Bags (2) - \$4,250 each
- Hotel Room Keycards (1) - \$3,750
- Name Badge Lanyards (1) - \$3,750
- Coffee Break Sponsor (2) - \$2,750
- Safety Award Luncheon (10) - \$575 each

### Union-Made Golf Tournament

- Golf Ball Sponsor (1) - \$2,500
- Golf Carts (1) - \$2,500
- Golf Towel (1) - \$2,500
- Beverage Cart (1) - \$2,000
- Lunch Sponsor (1) - \$1,750
- Closest to the Pin (2) - \$1,500 each
- Longest Drive (1) - \$1,500
- Straightest Drive (1) - \$1,500
- Tee Box Sponsor (18) - \$1,250 each  
Quantity \_\_\_\_\_



Organization Name: \_\_\_\_\_

Billing Contact: \_\_\_\_\_

Billing Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

### PAYMENT METHOD:

- Check (payable to TAUC)
- Automated Billing - Charge my  VISA  MasterCard  AMEX

Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_ SID # \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

If paying by check, please mail this form to TAUC, attention: Mike Dorsey, 1501 Lee Highway, Suite 202, Arlington, VA 22209  
If paying by credit card, fax form to 703.524.3364, email mdorsey@tauc.org or call 703.524.3336 x 122



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# Thank you to our 2014 Sponsors



Shelby Mechanical Inc.







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[www.TAUC.org](http://www.TAUC.org)

