



# SPONSORSHIP



## **2018 LEADERSHIP CONFERENCE SPONSORSHIP KIT**

MAY 15 - 18, 2018  
OCEAN REEF CLUB  
KEY LARGO, FLORIDA

[tauleadershipconference.org](http://tauleadershipconference.org)

# TAUC

## GET TO KNOW US

*TAUC is the nation's premier trade association for the union construction and maintenance industry and elevates its membership's collective position in the marketplace.*

*TAUC provides a forum to demonstrate the value of union construction and maintenance and its impact on the well being of our nation.*

*TAUC stands at the intersection of safety, strategy and execution where contractors, clients and crafts work towards stronger and more viable construction and maintenance solutions.*

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### Expect More

TAUC advances our industry through the cultivation of innovative leadership strategies and advocates for safer and more productive projects.

### Do More

TAUC events offer a venue for open and honest discussion with your contemporaries and presents the latest information on trends, problem-solving strategies and perspectives on the industries we serve.

### Know More

TAUC supports your professional development through educational events and speakers, providing the necessary knowledge, resources and relationships to prosper in today's evolving marketplace.

### Grow More

TAUC is a catalyst for expanding your organization's exposure in the industry as well as your professional development.

### Say More

TAUC tracks and supports legislation that protects and advances the interests paramount to the success of the union construction and maintenance industry.



# The **Vision & Mission** of The Association of Union Constructors stands for the **Future** of **Construction and Maintenance**

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## About TAUC

### **The Voice for Union Construction and Maintenance**

Located across the Potomac River from Washington, D.C.'s corridors of power, The Association of Union Constructors (TAUC) occupies a unique space in the nation's capital as the premier national trade association for the union construction and maintenance industry.

TAUC is made up of more than 2,000 contractor companies that utilize union labor for their projects, as well as local contractor associations and vendors in the industrial maintenance and construction fields.

### **Our Mission**

TAUC's mission is to act as an advocate for union contractors and enhance cooperation between the three entities involved in the successful completion of construction and maintenance projects: the union, the contractor and the owner-client, the company for which the work is being completed. By encouraging this "tripartite dialogue," many potential issues and delays are eliminated before work even begins.

We strive to demonstrate that union construction is the best option because it is safer and more productive, and also provides a higher-quality and cost-competitive product. We aim to enhance labor-management cooperation, workplace safety and health and collaboration among construction users with the greater goal of making union contractors more competitive in the marketplace.

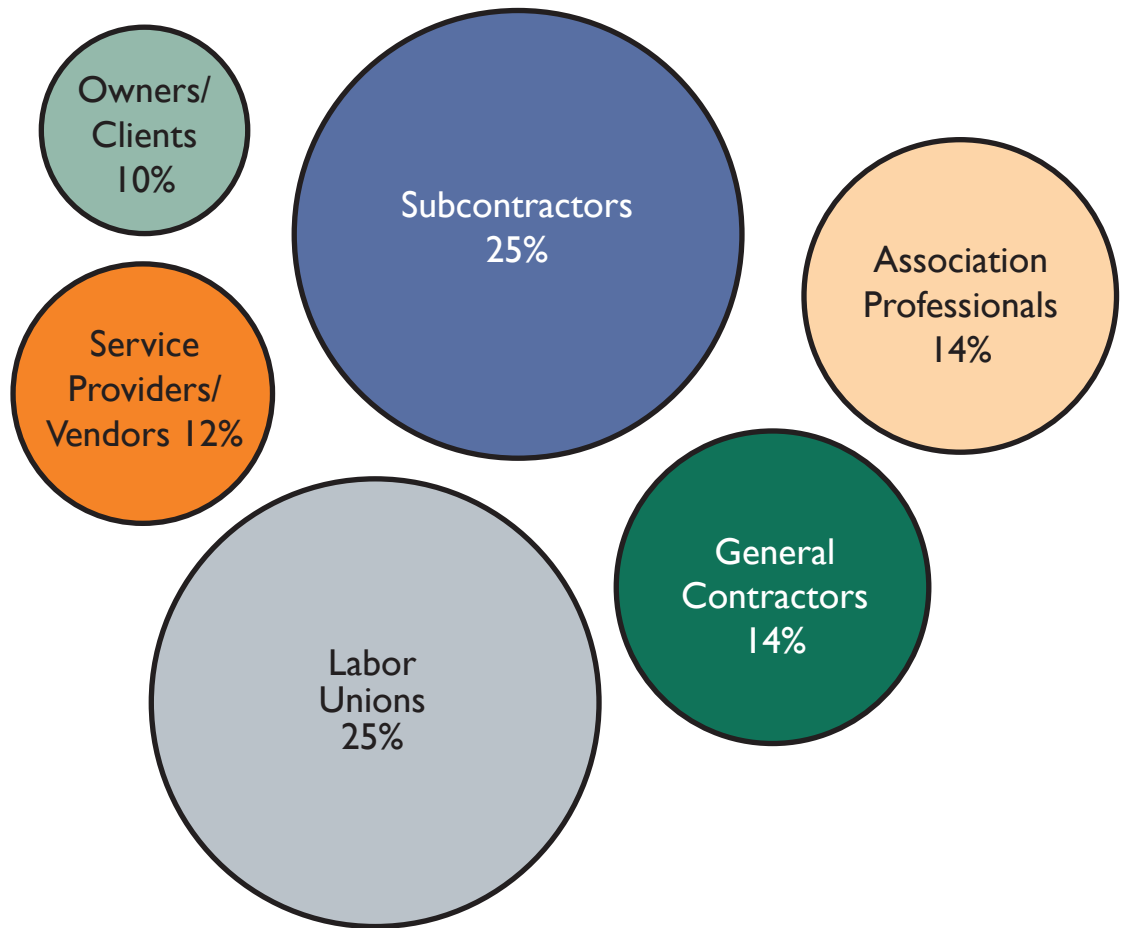
### **Adaptation in the 21st Century**

Founded in 1969 under the auspices of the National Erectors Association, the organization originally served as the voice for union steel erector companies. Over the years, however, the need became apparent for a single national organization to represent all industrial maintenance and construction companies that realize the value of the union workforce, and soon other non-steel erection contractors would join up as well. In recognition of this newfound diversity, in 2007 the association changed its name to The Association of Union Constructors.

# LEADERSHIP CONFERENCE

## Attendees

On average, attendance has increased 10% each year over the last 10 years.



*“Sponsoring the Leadership Conference is a high ROI tool to communicate our company’s brand and skillset to the decision makers who attend. Nowhere else can we interface with owners, labor unions and fellow union contractors in an intimate and proactive environment.”*

— Chuck Binkowski, Executive Vice President, Chief Operating Officer,  
Barton Malow Company

# SPONSORSHIP OPPORTUNITIES

## À la carte

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~~❖ James J. Willis Craftperson Award Presentation - \$15,000 (1) **SOLD**~~

- ❖ Gala (1) - \$10,000
- ❖ Welcome Reception (1) - \$10,000
- ❖ Attendee Transportation Sponsor (1) - \$7,500
- ❖ Keynote Speaker (1) - \$5,500
- ❖ Charging Station (1) - \$5,500
- ❖ Thomas J. Reynolds Safety Award Shipping Sponsor (1) - \$5,000
- ❖ WiFi Sponsor (1) - \$5,000

- ❖ Post-event Survey Sponsor (1) - \$4,250
- ❖ Tote Bags (2) - \$4,500 each
- ❖ Hotel Room Keycards (1) - \$3,750
- ❖ Name Badge Lanyards (1) - \$3,750
- ❖ iPad Giveaway Sponsor (2) - \$3,000 each
- ❖ Coffee Break (3) - \$3,000 each
- ❖ TAUC/Union Sportsmen's Alliance Deep Sea Fishing Tournament Sponsor (5) - \$1,500 each
- ❖ Thomas J. Reynolds Safety Award Luncheon - \$600 each

*All à la carte sponsorships include sponsor's logo displayed on marketing material, program, on-site and online.*

## Gold Sponsor (limited quantity) - \$10,000 each

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- ❖ Sole sponsor of one networking breakfast
- ❖ Logo displayed on marketing material, program, post-event material and onsite
- ❖ 1/2 page ad in conference program
- ❖ 1/4 page color ad in TAUC's quarterly magazine, *The Construction User*
- ❖ Logo included with other sponsors in full page color ad in *The Construction User*
- ❖ One complimentary conference registration
- ❖ Link to your website on [www.taucleadershipconference.org](http://www.taucleadershipconference.org) through 2018

## Attendee Golf Cart Transportation Sponsor (1) - \$7,500

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Golf carts are the fun mode of transportation for guests to explore the expansive Ocean Reef Club grounds. Sponsor's logo will be on golf cart keychains, golf cart flags and all media appreciations.

## Union-Made Golf Tournament

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- ❖ Beverage Cart (1) - \$3,500
- ❖ Golf Ball Sponsor (1) - \$2,500
- ❖ Golf Carts (1) - \$2,500
- ❖ Golf Towels (1) - \$2,500
- ❖ Lunch Sponsor (1) - \$2,500
- ❖ Closest To The Pin (2) - \$1,500 each
- ❖ Longest Drive (1) - \$1,500 each
- ❖ Straightest Drive (1) - \$1,500
- ❖ Tee Box Sponsor (18) - \$1,300 each

*All golf sponsorships include sponsor's logo on signage, marketing material, program, on-site and online.*



# 2018 Leadership Conference SPONSOR COMMITMENT

To commit to a sponsorship opportunity, please check the option(s) that interest you, complete this form and return with full payment to Mike Dorsey at [mdorsey@tauc.org](mailto:mdorsey@tauc.org) or fax to his attention at 703.524.3364. Please note: Some sponsorships are limited; number in parenthesis denotes number of sponsorships available. First come, first serve basis.

All sponsors must email a high resolution print ready logo to [mdorsey@tauc.org](mailto:mdorsey@tauc.org) for use on printed material. Sponsors who do not submit logos will only have their names printed.

All sponsorship commitments must be received, with payment in full, no later than **March 16, 2018**.

*Sponsor hereby authorizes and licenses TAUC to use its name and logo in educational and promotional materials related to the sponsored event. Sponsor will provide TAUC with a copy of said logo for such use.*

**Sponsor signature:**

\_\_\_\_\_

## Leadership Conference

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- Coffee Break (3) - \$3,000 each
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- Thomas J. Reynolds Safety Award Luncheon - \$600

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  - Tee Box Sponsor (18) - \$1,300 each
- Quantity \_\_\_\_\_

Organization Name: \_\_\_\_\_

Billing Contact: \_\_\_\_\_

Billing Contact Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

### PAYMENT METHOD:

Check (payable to TAUC) or Credit Card - Charge my

- VISA
- MasterCard
- AMEX

Card Number: \_\_\_\_\_

Exp. Date \_\_\_\_\_ SID # \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

If paying by check, please mail this form to: TAUC, attention: Mike Dorsey, 1501 Lee Highway, Suite 202, Arlington, VA 22209

If paying by credit card, fax form to 703.524.3364, email [mdorsey@tauc.org](mailto:mdorsey@tauc.org) or call 703.524.3336 x 122



**WWW.TAUCLEADERSHIPCONFERENCE.ORG**  
**SPONSORSHIP CONTACT**

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Industrial Relations and Development

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E: [mdorsey@tauc.org](mailto:mdorsey@tauc.org)